

Speaker Bios



Thursday, July 29, 2010

Government Affairs Update

Dan Landon

Daniel Landon is Senior Vice President of Governmental Relations for the Missouri Hospital Association (MHA). He joined MHA in August 1993. His current responsibilities include managing the association's federal and state legislative and regulatory advocacy functions, its performance measurement services and the MHA Management Services Corporation's role in administering the \$850 million hospital provider tax and associated Medicaid payments. Prior to joining MHA, Mr. Landon worked for the House Research staff of the Missouri House of Representatives for nearly ten years.

Breakout Sessions

Track 1A: Economic Overview and Implications for Investment Portfolios

Vladimir Masek

Vladimir Mašek is a principal of Buckingham Asset Management, LLC, a Registered Investment Advisor firm in St. Louis. Mr. Masek brings an extensive academic background to Buckingham. In addition to advising clients at Buckingham, he assists with developing analysis and planning tools to assist with sound portfolio construction. Prior to joining Buckingham, he was an assistant professor in the mathematics department at Washington University in St. Louis and conducted research in mathematics in his native Romania. Mr. Masek earned a PhD in mathematics from the University of California in Los Angeles. He received his bachelor's and master's degrees in mathematics from the University of Bucharest in Romania.

Track 1B: New Missouri Prompt Pay Laws

Daniel J. Body, Esq.

Mr. Body is an attorney with Greensfelder Hemker & Gale, P.C. and his practice concentrates on counseling a wide range of health care providers, including physicians, on issues related to corporate formation, managed care and general contract negotiation, business management and planning, Medicare and Medicaid certification and enrollment, and regulatory compliance including HIPAA, the Anti-Kickback Statute and Stark Law. With over fifteen years of experience as a Hospital CEO, Mr. Body provides a unique perspective regarding hospital and physician relationships as well as health care start-ups and joint ventures. Mr. Body is an ACHE Fellow and a member of HFMA's Show Me of Missouri Chapter.

Suzanne B. Strothkamp, Esq.

Ms. Strothkamp is an attorney with Greensfelder Hemker & Gale, P.C. and focuses her practice in the areas of health care operations, transactions, reimbursement and physician employment related matters. Ms. Strothkamp has experience handling issues for hospitals, health systems, physician groups and other ancillary health care providers. Prior to practicing law, Ms. Strothkamp spent sixteen years in the health care industry, primarily in the areas of reimbursement, managed care contracting, strategic planning and physician recruiting.

Breakout Sessions

Track 2A: Credit Markets

Arlan Dohrmann

Mr. Dohrmann, Managing Director, Chicago, joined Stern Brothers & Co. after spending 22 years with both national and regional investment banking firms where he specialized in hospital and health system financing. In addition to health care finance, Mr. Dohrmann has completed financings for a wide range of 501(c)3 organizations including cancer research facilities, continuing care retirement communities, and higher education facilities. Prior to his investment banking career, he served eight years in state and local government. Mr. Dohrmann is a graduate of the University of Missouri, Columbia.

Track 2B: Medicare Bad Debt

Kyle Lee

Mr. Lee is responsible for providing consulting support in healthcare reimbursement functions for hospitals within Brim Healthcare of Brentwood, TN. He has served in healthcare finance for over 20 years. Previously, he worked as Senior Consultant at Financial Resource Group in Dallas, Texas. He has served as Reimbursement Director and Revenue leadership for large healthcare systems such as Sisters of Mercy in St. Louis, Missouri, Norton Healthcare in Louisville, KY, Hillcrest HealthCare of Tulsa, OK and Texas Health Resources of Arlington, TX. Mr. Lee also serves as Healthcare Financial Management Association (HFMA) Treasurer and was formally a Director. Kyle has a Master of Health Administration from Webster University.

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RAC Panel Discussion

Terri Benskin

Terri Benskin has served as RAC Coordinator at University Hospital since July 1, 2009. Previous to this position she was the Medical Records Director at Mid-Missouri Mental Health Center. When the facility was taken over by UMHC she was transitioned to the RAC Coordinator position. Prior to that she was a Medical Records Supervisor at UMHC. She has a B.S. in Health Information Administration and is currently pursuing certification as Registered Health Information Administrator through AHIMA.

Tracy Clark, MS, RHIA

Tracy Clark is the Director of Health Information Management and Privacy Officer at St. John's Regional Medical Center in Joplin, MO. She has over 28 years of HIM management and educational experience. She holds a master's degree in Health Program and Facility Administration from Indiana State University and degree in Health Information Management from Indiana University. She also is an adjunct instructor at Neosho County Community College's Health Information Technology Program. She helped established the RAC Team and RAC tracking system at St. John's.

Dawn Crump

Dawn Crump has been in the healthcare industry for over 15 years in a variety of positions: including Educator, Organization Development Specialist, and Quality Improvement Analyst. She is currently the Network Director of Compliance for SSM Health Care St. Louis. She is a six sigma trained black belt and has been using this holistic, fact based approach to establish the RAC response process for all the SSM St. Louis entities. She is responsible for all RAC readiness activities and responses for all SSM Health Care hospitals in the St. Louis area, Depaul Health Center, St. Joseph Health Center, St. Joseph Health Center West, St. Mary's Health Center and St. Clare Health Center. She lives in St. Peters with her two daughters and two dogs.

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Provider Based Clinics

Paul Taylor

Paul Taylor graduated summa cum laude, Phi Beta Kappa from Dartmouth College with a degree in English Literature. He obtained a Masters in literature from Missouri University and completed all the course work for a Ph.D. in literature before switching to law school, graduating from MU with a J.D. During graduate school in literature and law, he taught composition and literature at MU for seven years. As an academic he focused on American literature, particularly the works of Henry David Thoreau, Henry Adams and Mark Twain. After law school, he worked as an attorney in Webb City, Missouri, both in private practice and as the city attorney for Webb City. He is currently the CEO and chief legal counsel of Ozarks Community Hospital, a health system located in Springfield, Missouri, with facilities throughout southwest Missouri and northwest Arkansas.

ARRA HITECH Meaningful Use Incentives – The Road Ahead

John Travis

Mr. Travis is the Senior Director and Solution Strategist - Compliance for Cerner Corporation. His role is to serve as solution manager to help clients comply with federal and industry wide regulatory, accrediting and certification requirements under HIPAA, Medicare, ARRA HITECH, Joint Commission and other related sources of requirements. He has been with Cerner since 1986 and has a broad based experience working with financial, administrative and patient care applications within hospitals and clinic environments in consulting, support, knowledge service and product management capacities. Mr. Travis has a Bachelor's degree in Business Administration from Kansas State University and a Master's Degree in Administration with a Health Services concentration from Central Michigan University. He is a licensed CPA in the State of Missouri and a Fellow with the Healthcare Financial Management Association (HFMA).

Session handouts will be posted on the web for participants to print and bring. We will email all registrants a link to the handouts a week prior to the conference.

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