



hfma

healthcare financial management association

VENDOR FAIR OPPORTUNITY!!

The Greater St. Louis, Heart of America, Show-Me of Missouri and Sunflower Chapters of Healthcare Financial Management Association (HFMA) invite you to the **2011 Annual “Healthcare Finance Joint Workshop” at the Westin Crown Center, Kansas City, MO.** The Annual Joint Workshop is our regional chapter signature annual event and has historically attracted more than 100 leaders from healthcare organizations throughout the Central Midwest.

This year we are again making available a vendor fair on Wednesday, August 24th, 2011 from 5:00 pm to 6:30 pm during the cocktail reception, and on Thursday, August 25th, 2011 from 7:30 am to 3:30 pm. The vendor fair has limited openings on a **first paid, first served basis**. In addition to the vendor fair, we will be offering multiple sponsorship opportunities, including the Wednesday night reception, continental breakfast, lunch and the Thursday night dinner and entertainment (keep in mind you don't have to be a booth sponsor to participate in these opportunities). As an exhibitor, you may benefit from the following:

- Access to healthcare professionals from Kansas, Missouri, Illinois & Iowa
- Valuable networking opportunities
- 6' draped table (display must fit within the 6' space) and 2 chairs per booth
- Dedicated time for attendees in the exhibit area. Evening reception (1.5 hours), Continental breakfast (1 hour), Lunch Buffet (1.5 hours), and two breaks (30 minutes each).
- Attendee handouts with exhibitor logo and service/product descriptions.
- Continuous PowerPoint including logo and descriptions presented in program rooms when program not in session

Additional information:

- **Electricity and web access are the responsibility of the vendor to obtain. Information to Follow.**

Please complete the enclosed agreement and return it with your check for payment no later than July 31st, 2011. One individual associated with the booth can attend the educational session at no additional cost; anyone else from the organization would be expected to pay. Due to limited available space, HFMA is accepting booth requests on a first paid basis (no guarantees). Also, please consider holding a give-away at your booth. Attendees will be required to have a passport stamped by a select number of vendors to be eligible for the prize drawings. We will draw names from the completed passports during the last break on August 25th, 2011. Feel free to contact Amy Richter with any questions. We look forward to your participation!

Amy Richter, MBA, CPA, FHFMA
HFMA Greater St. Louis
1220 White Pine Circle
Columbia, IL
62236
618-310-7108 (direct)
618-235-3130 (fax)
E-mail: arichter@hospice.org

**2011 Annual
 "Healthcare Finance Joint Workshop"**
 Greater St. Louis, Heart of America, Show-Me of Missouri and Sunflower Chapters of HFMA
 APPLICATION FOR SPACE

Company Name	Service/Product Description (100 words or less) (Please provide via email, logos should be in jpeg format).
Street Address	
City, State, Zip	
Telephone	Fax
E-mail	
Contact Person(s)	

AUTHORIZATION AND ACCEPTANCE:

By signing below, the undersigned represent that they have the authority to represent and bind the respective parties and agree that upon acceptance of this Application by HFMA, the Rules/Regulations/Conditions of Contract to Exhibit, Application for Space shall form a binding agreement between the parties which supercedes all previous communications or representations between the parties, their agents and representatives.

Signature of Authorized Representative	Date
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No application will be accepted without full payment and signature of an authorized company representative.

I need _____ # of additional meal tickets for breakfast, lunch, dinner, and entertainment on Thursday, August 25th, 2011 at a cost of \$75.00 each. (The 1st two meal tickets are included in the booth fee).

Name	Name
Title	Title

Exhibit Booth:			Electric
6' Table Top (24 booths available)	\$500.00	\$ _____	Y or N
Premium Booth: 10x10 space (6 available)	\$750.00	\$ _____	Y or N
Wednesday Reception (2 available)	\$750.00	\$ _____	
Thursday Breakfast (1 available)	\$250.00	\$ _____	
Thursday Key Note Speaker (2 available)	\$1500.00	\$ _____	
Thursday Lunch (3 available)	\$750.00	\$ _____	
Thursday Dinner and Entertainment	\$500.00	\$ _____	
Friday Breakfast	\$250.00	\$ _____	
Additional Meal Tickets	\$75.00	\$ _____	
Total Due		\$ _____	

***Vendor Packet can also be found at: <http://www.hfmastlouis.org>**

Please mail or fax your Application for Space by July 31st, 2011.

Please make checks payable to:

HFMA Annual Joint Workshop

Attention: Amy Richter, MBA, CPA, FHFMA

1220 White Pine Circle

Columbia, IL 62236

618-310-7108 (direct)

618-235-3130 (fax)



Westin Crown Center
1 East Pershing Road
Kansas City, MO 64108
(816) 474-4400
For Reservations

Special Room Rates are \$140/night
Parking is \$15.00 self parking and \$19.00 for valet parking per night